

[Krisha Sikka](#) (she/her/hers)

ksikka@usc.edu

(845) 416-2426

Education

University of Southern California, Los Angeles, CA Aug. 2023 - May 2027

- Bachelor of Arts in 1) Journalism and 2) Cinema and Media Studies

Experience/Skills

Incoming Editorial Content Producer, Intern at Apple Music June 2026

Digital News Intern at ABC7 Los Angeles Jan. 2026 - Present

- Clip daily news broadcasts in Dalet and select thumbnails/prep articles in Site Editor
- Create social media badges and short vertical videos for various platforms

Publicity & Communications Intern at Sony Pictures Entertainment Sept. 2025 - Dec. 2025

- Monitored and reported on press coverage and media releases for *Jeopardy* and *Wheel of Fortune*
- Assisted with the creation and distribution of photo/video assets
- Participated in streaming and distribution analyses

Multimedia Journalist at USC Annenberg Media Jan. 2025 - Present

- Assist producers with curating scripts and video footage for news stories under daily deadlines
- Conduct interviews with specialists to, write articles and scripts for anchors, and record/edit audio and video for the news show and website using *Premiere Pro* and *Audition*

Marketing Associate - Social Media Strategy at TwoTwenty Jan. 2025 - June 2025

- Analyzed marketing tactics to manage social medias
- Brainstormed and produced video content to emphasize seltzer product and brand mission
- Communicated with potential collaborators and influencers for coverage

Student Communications Assistant at USC Pullias Center May 2024 - Present

- Manage and designing posts for the social medias regarding the center's work used *Adobe*
- Utilize *WordPress* to update the website with publications and case studies from researchers regarding education and diversity

Outreach & Engagement Intern at Brave New Films June 2024 - Nov. 2024

- Conducted research surrounding but not limited to geographical areas organizations for the purpose of distributing the political and social justice films
- Spearheaded outreach to individuals working at various universities/organizations to partner with them to screen films on campus for protecting voting rights

Intern for Jaago Hudson June 2022 - June 2023

- Hosted *Shuno with Jaago*, a podcast featuring interviews with organizations dismantling gender-based violence through an intersectional approach

Co-Founder and Co-Host of *Gen-Z: Our World to Follow* or *Flip Podcast* July 2020 - Sept. 2022

- Planned seasons (5+) consisting of eight episodes centered around themes, such as hidden histories and stigmas in society