

[Krisha Sikka](#) (she/her/hers)

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Education

University of Southern California, Los Angeles, CA

Aug. 2023 - May 2027

- Bachelor of Arts in 1) Journalism and 2) Cinema and Media Studies

Experience/Skills

Digital News Intern at ABC7 Los Angeles

Jan. 2026 - Present

- Clip daily news broadcasts in Dalet and select thumbnails/prep articles in Site Editor
- Create social media badges and short vertical videos for various platforms

Publicity & Communications Intern at Sony Pictures Entertainment

Sept. 2025 - Dec. 2025

- Monitored and reported on press coverage and media releases for *Jeopardy* and *Wheel of Fortune*
- Assisted with the creation and distribution of photo/video assets
- Participated in streaming and distribution analyses

Multimedia Journalist at USC Annenberg Media

Jan. 2025 - Present

- Assist producers with curating scripts and video footage for news stories under daily deadlines
- Conduct interviews with specialists to, write articles and scripts for anchors, and record/edit audio and video for the news show and website using *Premiere Pro and Audition*

Marketing Associate - Social Media Strategy at TwoTwenty

Jan. 2025 - June 2025

- Analyzed marketing tactics to manage social medias
- Brainstormed and produced video content to emphasize seltzer product and brand mission
- Communicated with potential collaborators and influencers for coverage

Student Communications Assistant at USC Pullias Center

May 2024 - Present

- Manage and designing posts for the social medias regarding the center's work used *Adobe*
- Utilize *WordPress* to update the website with publications and case studies from researchers regarding education and diversity

Outreach & Engagement Intern at Brave New Films

June 2024 - Nov. 2024

- Conducted research surrounding but not limited to geographical areas organizations for the purpose of distributing the political and social justice films
- Spearheaded outreach to individuals working at various universities/organizations to partner with them to screen films on campus for protecting voting rights

Film Festival Jury Intern at Student World Impact Film Festival

Jan. 2024 - April 2024

- Evaluated and ranked student short films on specific criteria – e.g. cinematography, sound design, and script – and determined whether they should be further considered

Intern for Jaago Hudson

June 2022 - June 2023

- Hosted *Shuno with Jaago*, a podcast featuring interviews with organizations dismantling gender-based violence through an intersectional approach

Co-Founder and Co-Host of *Gen-Z: Our World to Follow or Flip Podcast*

July 2020 - Sept. 2022

- Planned seasons (5+) consisting of eight episodes centered around themes, such as hidden histories and stigmas in society